

# HEART & SOUL

*Annual Gala, 2024*

## *Sponsorship Opportunities*

**Saturday, February 3, 2024**

**6 PM to 10 PM**

**The Regency | O'Fallon, IL**

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*Cocktail Reception | Auction and Raffles  
Dinner and Entertainment*

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**CARITAS**

**FAMILY SOLUTIONS**

[caritasfamilysolutions.org/gala](https://caritasfamilysolutions.org/gala)

# Sponsorship Opportunities

## **Stronger Communities Sponsor - \$10,850**

This sponsorship can provide basic necessities for one youth at the Emergency Shelter for one year!

Mission Benefit: Presentation on Trauma Informed Practice. This two-hour, live Zoom or in-person meeting discusses the prevalence of trauma in society, identifies common stress responses, and describes Caritas's commitment to creating a trauma-informed community!

### **Additional Benefits:**

- Event Presentation by (your company's name & logo) on event invitations
- 16 tickets to event with VIP seating (2 full tables)
- Full-page print advertisement in inside front cover of event program book
- Acknowledgment on social media
- Direct link to organization's website on Caritas events page

## **Loving Home Sponsor - \$5,913**

This sponsorship can provide four months of support to a family working to stay together and overcome their challenges.

Mission Benefit: Certified Car Seat Installation Training. As our partners, we all care deeply about the safety of children; our instructors will put their knowledge to work by conducting child safety seat checks, where parents and caregivers receive hands-on assistance for the proper use of child restraint systems and safety belts.

### **Additional Benefits:**

- 8 tickets to event (1 full table)
- Full-page print advertisement in event program book
- Event signage acknowledgment
- Acknowledgment on social media
- Direct link to organization's website on Caritas events page

## **Healthy Relationships Sponsor- \$2,675**

This sponsorship can provide one month of support to an expecting birth mother as she navigates whether to parent or make a loving adoption plan for her child.

### **Benefits:**

- 8 tickets to event (1 full table)
- Half-page print advertisement in event program book
- Event signage acknowledgment
- Acknowledgment on social media
- Direct link to organization's website on Caritas events page

## **Extending Grace Sponsor - \$1,864**

This sponsor can provide one month of basic necessities and case management services to a child and their family in the foster care program.

### **Benefits:**

- 4 tickets to event
- Quarter-page print advertisement in event program book
- Event signage acknowledgment
- Acknowledgment on social media
- Direct link to organization's website on Caritas events page

## **Helping Hand Sponsor - \$614**

This sponsorship can provide two months of food, clothing, and other life essentials for a developmentally disabled adult.

### **Benefits:**

- 2 tickets to event
- Name listing in print advertisement in event program book
- Event signage acknowledgment
- Acknowledgment on social media

*Sponsorship dollar amounts are actual figures from the FY24 Programmatic Budget.  
Sponsorship names are reflective of our mission, vision and values.*

Email Carly Jones at  
[carly.jones@caritasfamily.org](mailto:carly.jones@caritasfamily.org)  
for more information.



# HEART & SOUL

*Annual Gala, 2024*

## *Advertising Opportunities*

- Over 4,500 E-newsletter subscribers
- Over 5,600 Followers on Facebook, Instagram, Twitter
- An average of 3,932 website views per month
- 250-300 attendees from St. Louis & Metro East areas

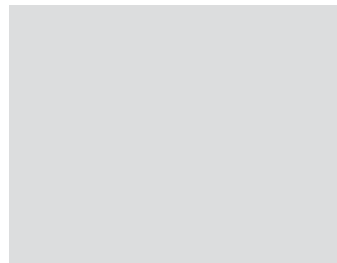
### **Quarter Page** **\$50**

2.5" wide x 3.75" tall  
OR  
4.5" wide x 1.875" tall



### **Half Page** **\$100**

4.5" wide x 3.75" tall



### **Full Page** **\$200**

4.5" wide x 7.5" tall



To ensure high quality printing for your sponsorship, please provide an original, high resolution PDF or JPG of your ad or logo.

Email Carly Jones at  
[carly.jones@caritasfamily.org](mailto:carly.jones@caritasfamily.org)  
for more information.



# Gala Sponsorship or Program Advertisement Reservation Form



**Gala is Feb. 3, 2024. Please complete and send payment by Jan. 12, 2024 to:**

Heart & Soul Gala  
Caritas Family Solutions  
8601 W. Main St., Suite 201  
Belleville, Illinois 62223

Name of Business/Organization/Individual \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

## Gala Sponsorship Opportunities

**\$10,850**  
*Stronger  
Communities*

**\$5,913**  
*Loving  
Home*

**\$2,675**  
*Healthy  
Relationships*

**\$1,864**  
*Extending  
Grace*

**\$614**  
*Helping  
Hand*

## Program Advertising Opportunities

**Full Page - \$200**  
4.5" wide x 7.5" tall

**Half Page - \$100**  
4.5" wide x 3.75" tall

**Quarter Page - \$50**  
2.5" wide x 3.75" tall  
**OR** 4.5" wide x 1.875" tall

**Please complete the information below:**

**YES**, I want to be a Sponsor

\$10,850 Stronger Communities

\$5,913 Loving Home

\$2,675 Healthy Relationships

\$1,864 Extending Grace

\$614 Helping Hand

**YES**, I want Advertising Opportunities:  \$200 Full Page  \$100 Half Page  \$50 Quarter Page

In lieu of sponsoring or advertising, I/we have enclosed a tax-deductible contribution of \$ \_\_\_\_\_

Enclosed is a check payable to Caritas Family Solutions in the amount of \$ \_\_\_\_\_

Charge my:  Visa  MasterCard  Discover  American Express in the amount of \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

High resolution, print-ready artwork is enclosed

Electronic file artwork (.PDF or .JPG) will be sent to Carly.Jones@caritasfamily.org by 1/12/24.

**Questions?** Please email Carly Jones at Carly.Jones@caritasfamily.org.

**THANK YOU FOR YOUR SUPPORT!**

